

Grant Programs

BCAA administers three grant funds: the Neodata Endowment (\$38,290), the Addison Mini-Grants (\$9,000) and the Milash Award (\$1,000) with the assistance of knowledgeable peer grant reviewers. In 2005 BCAA awarded \$48,290 in grants to 48 artists and arts organizations. The total amount awarded changes annually based on fluctuations in the BCAA/Neodata Endowment investments. In 2005, the Board selected another Endowment Investment fund manager, Robert W. Baird & Company, after a yearlong review process.

Fiscal Agency

Boulder County Arts Alliance provides fiscal agency for 36 artists or arts groups who do not have 501(c)3 status, so they can access SCFD and foundation funds, corporate sponsorships and private donations. \$92,589 in funds were re-granted to these members, up from \$51,185 re-granted in 2004. This program fluctuates year to year based on the activities of the sponsored groups. This program was fully reviewed in 2005. Participants are now required to submit a final report at year end to remain active in the program and enable BCAA to account for the funds re-granted during the year.

SCFD Recipients (sponsored By BCAA): Boulder Jewish Festival, Open Door Dance Theatre, Colorado Film SocietyEco Arts, Elizabeth McNutt, Emily Upczak, Jack Ekin Photography, Joanna Rotkin, Mary Wohl Haan, Rebecca Lawrence, Shakespeare Oratorio Society, Shara Brun , Stacey Steers, Stephany Roscoe, The Shoot Out Boulder.

Recipients of Re-Granted Funds: Arts for All Children, Seth Braun, Bridges to Senegal, Chasm View Productions, Citizens Community TV, Sue Coffee-Women's Chorus of Boulder and Sound Circle, Conviviality Community Theater, Eccentric Gardens, Eco Arts, Judith A. Frey, Jessica Adams/Living Design Studios, Lyons Artique, MM Productions, LLC, Onye P. Ozuzu, Open Door Dance Theater, Shakespeare Oratorio Society, The Breathing Room, Emily Upczak, Rebekah West.

Exhibit Opportunities

The Barnes & Noble Art on the Walls exhibit provided opportunities for the following visual artists to display their work for one month. Each artist's work is featured on our online gallery, www.bouldercountyarts.org/exhibits.htm



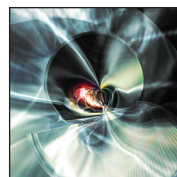
Ian McVey
January
2005



Jennifer Bohdonnah
February 2005



Merry
Havens
March
2005



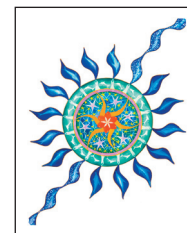
John Vega
April 2005



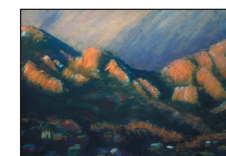
Jody
Madson
May
2005



Ann Maree
Beaman
June 2005



Eve Naia
July 2005



Cheryl
Whitehall
August
2005



Merlyn
Holmes
September
2005



Diane Pike
October 2005



Joan
Wolfer
November
2005



Letitia Hess
December
2005

Volunteers

BCAA's many accomplishments would not have been possible without the wonderful people behind the scenes providing valuable time and expertise. We are proud of the high level of service that we provide to our members and the community with an active, dedicated and creative **Volunteer Corps** which logged **2,110 hours of service** in 2005.

Administrative and Annual Event Volunteers: Don Atwood, Margot Bigum, Elaine Carter, Kathleen Carver, Sara Fletcher, Kathy Hunter, Annette Neeson, Brianne Neumann, John Norton, Mike Quigley, Christopher Russell, Carrie Sanderson, Steve Smart, Marty Wright, Gretchen Yarborough, Tom Brock, Karen Brown, Pricilla Cohan, Pat & Jeanne Connelly, Brian Curtiss, Cathy Devaney, Joanne Eaton, Elizabeth Elting, Adrian Flynt, Karen Gerrity, Sarah Goodroad, Andrew Jarmon, Joanne Kirves, Kathy Mackin, Mary Ann Mahoney, Mike Malenock, Brianne Neuman, Mike Parker, Charmain Schuh, John Tayer, Malia Thompson, and Amy Zeiger

Workshop Presenters: Cathy Devaney, Tara Williams, Pat Connelly, Dick Devin, Jenifer Sher, Liz Rothaus, Sarah Goodroad, Mary Wohl Haan, Michael Conti, Bill Capsalis, Catherine Underhill, Parm Dhillon, Boulder Digital Arts, Ken Sanville, Malia Thompson, Mike Parker, Kevin Houchins, Edgar Sanchez, Laura Sonderup, Scott Lyle, William Jones,

Grant Review Panelists: Mark Addison, Kathy Mackin, Pat Magette, Sally Mier, Mike Parker, Karen Ripley, Gabriel Wilson, Chuck Arnold, Brian Curtiss, Noel Hefty, Malia Lindquist, Viki Psihoyas, Sara Sheldon

Art on the Walls Panelists: Priscilla Cohan, Sally Elliott, Kathy Mackin, Sally Mier, Annette Neeson, Kim Obert, Lauren Paul, Elsie Wood, Barnes & Noble

Annette Neeson was acknowledged for her years of service to BCAA and the Community with a national William R. Burleigh Award from the Scripps Howard Foundation, which donated \$5,000 to BCAA.

2005 Volunteer of the Year: Marty Wright has been providing tech support to BCAA staff since January 2004. With patience, skill and good humor, he has networked computers, donated by Roche Colorado and StorageTek, installed software programs, maintained system security and answered a million technical trivia questions. Without his ongoing assistance, BCAA would not be able to provide the level of service currently offered in this technological age. THANK YOU, MARTY!



Programs & Services cont.

The Executive Director sent **2,871 emails** up from 2,223 emails in 2004 and the Communications Coordinator sent 1,887, down from 2,084 in 2004 to individuals in response to requests for information to members, county citizens, board and volunteers.

BCAA's full-featured **website, www.bouldercountyarts.org**, currently in re-design, continues to serve as a valuable resource and referral tool for the Boulder County Arts Community, as well as an important information source on the services we provide and the activities of our members. **165 members' websites** have been linked to the BCAA website, and these links commonly make up >10% of our top ten URL's each month. 87 websites offering technical assistance information pertinent to our members are linked to the website, up from 76 in 2004, an increase of 13%. We averaged **3,525 monthly visits (not just 'hits')** in 2005, up from an average **2,593** monthly visits in 2004, a 27% increase. An average of **7,520 pages are accessed monthly**, up from 6,608 pages in 2004, a 13% increase.

BCAA has an extensive email publications program comprised of: 1.) BCAA Arts Events Calendar sent twice monthly, 2.) BCAA News & Deadlines and 3.) Community Arts Opportunities Bulletins sent monthly; and the 4.) Arts Advocacy Alerts and 5.) Employment Opportunities Notices sent as needed.

During 2005 23 electronic cultural arts events e-mail calendars were sent. At year-end there were **1,256 subscribers**, up from 994 in 2004, a 21% increase. Also transmitted in 2005 were the monthly **BCAA News and Deadlines** to 1,309 subscribers, up from 1,116 in 2004, and the BCAA/Community Opportunities Bulletins sent to 1,228 subscribers, up from 966 in 2004. Ten issues, twice the 2004 number, were sent informing them of studio space to rent, calls for entries and other arts information. Many of the recipients subscribe to all of the email publications.

In acting as **Advocates For the Arts**, board and staff members and an advocacy intern worked to develop arts awareness of key issues facing artists and cultural groups in Boulder County. Twenty five **BCAA Arts Advocacy Alerts** were sent to **984 subscribers**, up from 806 in 2004, a 19% increase, to address Boulder County Initiative 1A, Statewide Referendum C & D and local candidates on the November ballot. The Executive Director has been invited to sit on the Arts For Colorado Board of Directors.



Programs & Services, cont.

The **Fiscal Agency Program** was thoroughly evaluated and twice annual application deadlines instituted. This allows staff to host coaching sessions prior to each deadline and fully explain the program. Also a year-end final reporting structure was implemented to ensure that donor designated funds, which are re-granted to approved recipients, are accounted for by BCAA. These revised processes will ensure that sponsored groups manage their affairs at higher levels of professionalism.

The highlight of our artists' services is the **Business of Arts Workshop Series**, in its ninth year, co-sponsored with Boulder Arts Commission (BAC) and held at the Boulder Public Library, Boulder Museum of Contemporary Art, at the D Barn in Longmont and, new in 2005, The Dairy Center for the Arts. In 2005, **12 workshops** were presented (three more than previous years) with **250 attendees**, an average attendance of 20 participants, half of the number in 2004. This was due in large part to two factors that we are now charging for the workshops and that many attendees have gained the skills in previous workshops offered in the past.

Workshop topics included: Artists & Taxes (28), Best Bookkeeping Practices (22), Portfolio Review (20), Publicity and Media Relations (22) Event Planning (14), Non-Profit Collaborations (12), Photographing

Your Art Digitally (34), Presenting you Art Digitally (27), Grant Writing Basics (25), Business Formation (15), Outreach to the Latino Community (16) and Tax Considerations for the Self Employed (15).

We continued in 2005 to present **Grant Coaching Sessions** one week prior to BCAA grant deadlines. Four sessions were offered, which were attended by **49 individuals** for an average attendance of 12, nearly the same as 2004. In addition, we offered additional Grant Coaching Sessions for the SCFD and the BAC prior to their grant deadlines serving an additional **32 individuals**. Continuing our commitment to assist individuals and small groups publicize their events we updated the "How to be Your Own Best Promoter" Workbook, thanks to a CU Marketing Team, and offered one **Promotion/Media Relation Coaching Session** in June attended by **8 members**.

Staff have continued to respond to requests for technical assistance and resource and referral information. This demand was met through **74 one-on-one meetings**, 10 less than prior year and approximately the same number of phone one/one resource and referral talks. As of year-end, staff served an estimated **445 individuals on a drop-in basis**, 25 less than prior year. In 2005, drop in hours were changed from 7 hours each work day to 3 hours. This enables the same amount of staff to retain a high level of productivity with growing membership and increased artists' service.

Membership

BCAA membership remained stable this past year for a total of 402 new and renewing members (including 9 Lifetime members). Members include: 315 individuals and families, 81 non-profit organizations, and 5 small businesses. Boulder County Arts Alliance remains committed to meeting the needs of all our members, in all disciplines.



Colorado Music Festival



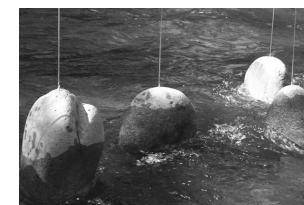
CO Shakespeare Festival



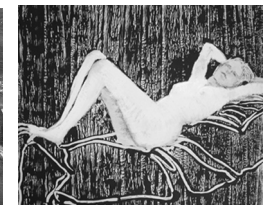
Lemon Sponge Cake Contemporary Ballet



Priscilla Cohan, Potter



John King, Lyons Sculpture Trail

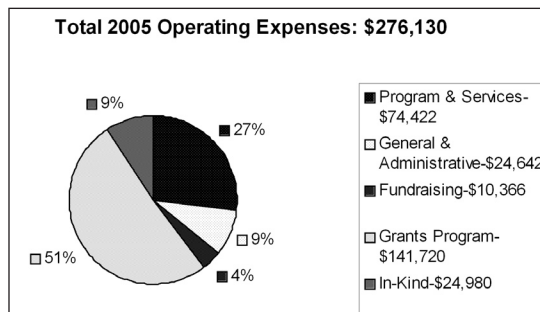
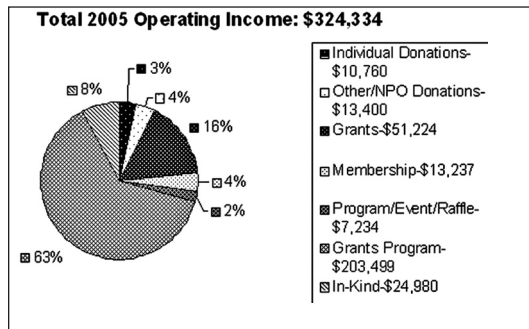


Gayle Crites, Painter

2005 Members' Residence:

Allenspark	2	Lafayette	22
Boulder	310	Longmont	47
Eldorado Springs	2	Louisville	23
Erie	6	Lyons	11
Estes Park	1	Nederland	14
Fort Collins	1	Niwot	5
Gold Hill	1	Superior	5
Golden	2	Ward	4
Jamestown	1	Outside of Colorado.....	3

Financial Summary



In-Kind Contributions

In-kind goods and services for everything from program space, graphic design, printing and advertising valued at \$24,980 were received in 2005, up from \$19,106 in 2004. This does not include the 30+ businesses that honor the **Arts Card** and provide discounts to Arts Alliance members.

Barnes & Noble, BJ's Brewery, Boulder Arts Commission, Boulder Museum of Contemporary Art, Boulder Outlook Motel, Boulder Public Library, Brock Publishing Corporation, C Street Studios, D Barn, Eight Days a Week, Eldorado Artesian Springs, Inc., Hard Copy Solutions, Izze Beverage Company, Liquor Mart, Lisa Bell, Karen E. Brown, Brian Curtiss, Alison Moore, Mike Parker, Malia Thompson, Marty Wright, Noel Hefty, Robert Baird & Co., Roche Colorado, Sharon and Jeff Samson, Southern Sun, The Community Foundation, The Dairy Center for the Arts, University of Colorado, Boulder, Walter A. Wood

Programs & Services

Summary of 2005 Accomplishments:

BCAA was honored to receive a **National Endowment for the Arts Local Arts Agencies Access to Excellence Grant Award** of \$23,000. BCAA will implement an Audience Development Planning Project during 2006 in partnership with ten premiere cultural arts organizations. This year long research and planning project will design new audience development strategies that will result in increased participation in each organization's programs and greater economic impact for local communities. We owe thanks to Boulder County Board of Commissioners who, along with the Boulder Economic Council, Lafayette Chamber of Commerce, the Longmont Area Economic Council, and the SCFD Boulder County Cultural Advisory Committee, plan to partner with BCAA in 2006 on this important initiative with matching funds, which will impact the economic vitality of our communities.

2005 marked the **BCAA/Neodata Endowment 20th Anniversary**. Since 1985 approximately 590 grants were awarded to more than 260 artists and cultural organizations for an amount in excess of \$1,000,000. BCAA completed a year-long process of requesting and reviewing proposals from 16 investment management firms and selected Robert W. Baird & Company to manage the Endowment's assets beginning in 2005. In addition a series of meetings were held with colleagues in each discipline to review the criteria and develop a set of guidelines for viewing applications and ensuring they meet the criteria especially as regards "artistic excellence". The annual celebration sponsored by Robert Baird Securities and Scripps Howard Foundation honored the founder Kurt Burghardt and all the award recipients from the previous two decades.

Several new programs and services were initiated in 2005. The **Employment Opportunities Service**, which sent 106 subscribers information on 65 job positions, was created. Through the generous donation of expertise by accountant, Noel Hefty, **Learn to Read a Financial Statement**, consultations were initiated. Ms. Hefty met with more than 10 different arts groups one-on-one to advise on financial matters. In an effort to cultivate major donors to support BCAA activities and invest funds into a major initiative each year, **The Society of Boulder County Arts Patrons** was developed. It meets twice each year with donors who contribute more than \$1,000 annually.

Board of Directors & Staff

2005 Board of Directors

Kathy Mackin – President

At-Large/Visual Arts – 2001-2007
Kathy Mackin Fine Arts

Brian Curtiss - Past President

Theatre – 1999-2005
Principal, ASDI

Tom Brock - Vice President

At-Large - 2002-2008
Brock Publishing Company

Cathleen A. Devaney - Treasurer

At-Large – 2003-2006
Colorado Trust

Nicole Jeffers- Secretary

At-Large – 2005-2008

Lisa Bell

At-Large 2005-2008
Crescendo Communications

Priscilla Cohan

Visual Arts – 2004-2007

Pat Connelly

Dance – 2003-2006
Blue Moon Dance Company

SoYoung Lee

Music – 2005-2008

Nicole Gervace

Literature – 2005-2008

Mary Ann Mahoney

At-Large – 2003-2006
Boulder Convention & Visitors
Bureau

Sally Mier

Video/Film – 2001-2007

Malia Thompson

Visual Arts – 2005-2008
Old Firehouse Art Center

Gabriel Wilson

Dance – 2003-2006

2005 Staff

Alison Moore, Executive Director

Charlotte LaSasso, Communications
Coordinator

I am grateful to BCAA for offering the Fiscal Agency relationship to members. It played a crucial role in making the Colorado Recorder Academy possible. In fact, thanks to the donations we received, we were able to operate within our budget, which most likely would not have been possible without the Fiscal Agency relationship. Thanks so much to you and to BCAA! It is a pleasure - and an invaluable benefit to the arts community in Boulder County - to have someone as knowledgeable, helpful and highly competent as yourself to advise those of us who need your guidance.

Linda Lunbeck
Colorado Recorder Academy

Arts Card Discounts

Alchemy Four, Alpine House Calls, The Art Affair, Art Hardware Art Warehouse], Bantaba World Dance and Music, Bolder Body Wear, Double Entries, Boulder Bookstore, The Boulder Outdoor Market, Boulder School of Music, Boulder Acting Group, Boulder Conservatory Theatre, BMOCA, Boulder Philharmonic & Boulder Ballet, Angela Bowman, Dr. Elliott Higgins, Canon Dental, Chautauqua Silent Film Series, Colorado Coffee Company, Colorado Music Festival, Colorado Shakespeare Festival, CU Boulder Theatre & Dance Dept., CU Concerts at the College of Music, Danny's Video Services, Eight Days a Week, Robert Epley, Fastframe, Fiori Flowers, The Great Frame Up & Artist Gallery, Christina Kiffney Photography, Longmont Theatre Company, Mary Wohl Haan/Haan Dances, Hard Copy Recycling & Eco Gifts, Many Mountains Moving, Marty, Lyle, and Doty, L.L.C., Mercury Framing, Mike's Camera, Minuteman Press, Naropa University Extended Studies, The Nomad Theatre, Open Door Dance Theatre, People Productions, The Photographic Resource, Prosperity Quilt Shoppe, Sentry Insurance, Silverstar Printing, Uppercase Design, John Vega, Janyce West, Inc., 8th Street Wine Library

Auction Contributors

Many thanks to the donors and volunteers who helped make our 20th Anniversary of the BCAA Neodata Endowment & the 2005 Annual Members Celebration & Silent Auction a grand success!

Aerial Dance Festival, Alchemy Four, Andrea's German Restaurant, Art Warehouse, Barnes & Noble Booksellers, Boulder Body Wear, Boulder Friends of Jazz, Boulder Museum of Contemporary Art, Boulder Philharmonic Orchestra, Boulder County Home & Gardens Magazine, Brasserie Ten Ten, Brock Publishing, C Street Studios, Chasm View Productions, Christina Kiffney Photography, Colorado Mahlerfest, Colorado Music Festival, Conor O'Neill's, Core Movement Studio, Crites Studio, Danca Nova, Dance Etoile Ballet, Dreampaper, Eclipse Skin Care, Eight Days A Week, etown, Hard Copy Solutions, Hoshi Motors, Leaning Tree Western Museum, Mosaic Movement Arts, Lemon Sponge Cake Contemporary Ballet, Naropa University Extended Studies, Now or Never Theatre, Open Door Dance Studio, Open Studios, Oskar Blues Grill & Brew, Pixabilities, Repair Masters, Rocky Mountain Center for Musical Arts, Santosha Designs, Stacey Moore Photography, Storysmith, The Med, The Stone Cup, Turtle Marketing, University of Colorado Dance & Theatre Dept., World Vu Photography, Linda Armantrout, Paul Barchilion, Jill Blake, Cha Cha, Jack Collom, Jeanne Connelly, Pat Connelly, Elli Cox, Frank Deford, Mimi Elmore, Anne Gifford, Isolde Hathaway, Lori Hight, Elizabeth Isake, Dodi Klutznick, Charlotte LaSasso, Alison Moore, Mike Parker, Ernie Porps, Cathy Powers, Mark Rucker, Candace Shepard, Susan Stephens, Caroline Thompson, Tony Umile, Nancy Volpe, Caroline Watkins.

Funders

Funding sources fluctuated in 2005 as compared to previous years. These changes are attributed to the following: The Society of Boulder County Arts Patrons was initiated to attract increased individual contributions; BCAA received two organizational bequests from Art Village Colorado and Dance West's Culture Corps when they retired their 501 (c) 3 status; Increase in Fiscal Agency activity; BCAA received increased government funds from BAC and SCFD; BCAA took a required hiatus from application to The Denver Foundation. Many thanks to all of the funders who have sustained BCAA through another successful year.

2005 Government & Foundation Grants:

SCFD, City of Boulder Arts Commission, Thendara Foundation, Arts Village Colorado, Scripps Howard Foundation, Culture Corps, Compton Foundation, Inc., Wells Fargo Foundation, The Colorado Trust, Community Shares of Colorado

2005 Corporate Sponsors:

Robert Baird & Company/Kevin Kelley, Boulder Municipal Employees Federal Credit Union, Millenium Harvest House



2005 Private Donors:

Mr. and Mrs. Andrew Franklin, Noel Hefty, John Tayer, Mark Addison, Joy B. Rucker, Arts for All Children, Lynn J. Israel, Patricia Bramsen, Cathleen A. Devaney, Cathleen Devaney Match-The Colorado Trust, Lisa M. Bell, Brian Curtiss, Mary Ann A Mahoney, Kathy Mackin, Thomas W. Brock, So Young Lee, Karen Gerrity, Malia Thompson, Sally A. Mier



**Boulder County
Arts Alliance**

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303.447.2422 www.bouldercountyarts.org



Annual Report 2005

Boulder County Arts Alliance

www.bouldercountyarts.org

Boulder County Arts Alliance (BCAA), your non-profit membership organization, has been providing leadership, resources and advocacy for the Boulder County arts community since 1966. We are proud to announce that during 2005 our programs and services have continued to grow and reach an ever increasing number of Boulder County artists, cultural organizations and audiences.

This report describes in detail how we achieved our mission in 2005 through our programs, services and grants awards and with the support of numerous volunteers, community supporters, arts advocates and funders.

VISION: Boulder County Arts Alliance exists to ensure that arts and culture thrive at the heart of our communities.

MISSION: Boulder County Arts Alliance promotes and supports artists and cultural organizations throughout Boulder County by:

- Providing money, time, expertise and opportunities to the arts and and cultural commity.
- Facilitating communciation and cooperation among artists, audiences, and art agencies.
- Acting as an advocate for arts and culture.

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