

# Grant Programs

The Arts Alliance administers three **grant funds**: the **Neodata Endowment** (\$33,090 awarded to 25 applicants), the **Addison Mini-Grants** (\$8,500 awarded to 17 applicants) and the **Milash Artist Fellowship** (\$1000 to representational artist, Dawn Siebel) with the assistance of knowledgeable peer grant reviewers. The total number of applications received in 2006 was 143; down from 167 in 2005. The total amount awarded through the BCAA/Neodata Endowment changes annually based on fluctuations in the markets. In 2006, the Board adopted a formal investment policy and appointed an Investment Committee, with experienced investment advisors, which meets twice annually to review the performance of the Endowment Investment fund manager, Robert W. Baird & Company.

Boulder County Arts Alliance provided **fiscal agency for 47 artists or arts groups** who do not have 501(c)3 status, so they can access foundation funds, corporate sponsorships and private donations. \$134,928 in funds were re-granted to these members, up from \$92,589 re-granted in 2005. This increase was due in part to the new Eco-Arts Festival and the film project, The Silk Road. The monies re-granted varies year to year based on the activities of the sponsored groups. The **Fiscal Agency Program**, which was thoroughly evaluated in 2005 instituted twice annual application deadlines for 2006. Staff members hosted coaching sessions prior to each deadline and fully explained the program. A year-end final reporting structure was implemented to ensure that donor designated funds, which are re-granted to approved recipients, are accounted for by BCAA. These revised processes ensured that sponsored groups managed their affairs at higher levels of professionalism.

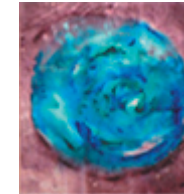
**Recipients of Re-Granted Funds:** Art as Action, Arts for All Children, Boulder Ensemble Theater Company, Boulder International Fringe Festival, Boulder Jewish Festival, Carolyn Mayfield, Christa Ray, Citizens Community TV, Elizabeth Black-Eccentric Gardens, Giving Voice Productions, Heather Frost - Woof! Productions, Eco Arts, Isolde Hathaway - MLK Celebration, Joanna Rotkin, John King - Lyons Sculpture Trail, Judith A. Frey, Menorah - Bldr Ctr for Adult Jewish Ed, Mystie Brackett - Lyons Artique, Nancy Cranbourne, So Young Lee, Society for Creative Aging, SoYoung Lee - Bach2Brazil, Stephany Roscoe, Sue Coffee - Resonance Women's Chorus, Sue Coffee - Sound Circle, The Shoot Out Boulder

# Exhibit Opportunities

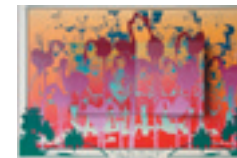
The Barnes & Noble Art on the Walls exhibit provided opportunities for the following visual artists to display their work for one month. Each artist's work is featured on our online gallery, [www.bouldercountyarts.org/exhibits.htm](http://www.bouldercountyarts.org/exhibits.htm)



Calvin  
Whitehall  
January  
2006



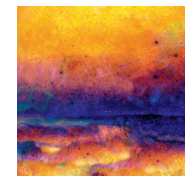
Frederic  
Bender  
July 2006



A.M.  
Dirks  
February  
2006



Kathy  
Hunter  
August  
2006



Jeff  
Gaines  
March  
2006



Bob  
Douglas  
September  
2006



Ruthann  
Maze  
April 2006



Annie Brier  
October 2006



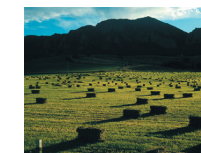
Nadim  
Yared  
May  
2006



Society for  
Creative  
Aging  
November  
2005



Steven  
Dieckhoff  
June 2006



Timothy Plass  
December  
2006

# Volunteers

Our many accomplishments would not have been possible without the wonderful people behind the scenes providing valuable time and expertise. We are proud of the high level of service that we provide to our members and the community with an active, dedicated **Volunteer Corps**. This corps is comprised of a multi-disciplinary and multi-talented 18 member board, 14 administrative volunteers, 28 grant review panelists and jurors, 19 *Business of Arts Workshop* presenters and 13 Annual Members' Celebration volunteers and 12 Audience Development Project Planning Committee Members. **1912 hours of service** were logged by our volunteers in 2006. However, volunteers often work at home and those hours are not always captured in our volunteer log.

**Workshop Presenters:** Sally Elliott, Kathy Mackin, Joan Markowitz, Mary Williams, Debbie Klein, Ivar Zelig, Noel Hefty, Ken Santistevan, Mark Marosits, Katie McKenna, Pauline Herrera, Jeff Thomas, Richard Strobel, Kevin Kaufman.

**Panelists:** *Addison Mini-Grant Winter 2006:* Mark Addison, Lisa Bell, Dick Devin, Nicole Gervace, SoYoung Lee, Sally Mier, Gabriel Wilson. *Art on the Walls Jury Spring 2006:* Priscilla Cohan, Sally Elliott, Steve Hackman, Kathy Mackin, Annette Neeson, Kim Obert, Karen Ripley. *BCAA/Neodata Spring 2006:* Don Atwood, Robin Beeck, Jack Collom, Randy Cumming, Brian Curtiss, Karen Gerrity, Lauren Greenfield, Pat Magette. *Milash Painter Award:* Tom Read, Charmain Schuh, Robert Spellman. *BCAA/Addison Mini Grant Summer 2006:* Mark Addison, Anne Beer, Priscilla Cohan, Lynn Fleming, Nicole Gervace, Sally Mier, Karen Ripley. *Art on the Walls Jury Fall 2006:* Priscilla Cohan, Sally Elliott, Steve Hackman, Kathy Mackin, Annette Neeson, Karen Ripley. *BCAA/Neodata Fall 2006:* Julie Ascarrunz, Don Atwood, Robin Beeck, Randy Cumming, Karen Gerrity, Kathy Mackin, Joan Ringo. *Fiscal Agency Fall Review:* Pat Connelly, Cathleen Devaney, Kathy Mackin. *NEA Applicant Review Panel:* Donna Gartenmann, Kathy Kucsan.

**2006 Volunteer of the Year:** Our youngest volunteer, Sydney LaSasso has been helping Boulder County Arts Alliance each week since July 2005. Sydney's enthusiasm and willingness to learn new things and tackle new projects has made her an invaluable asset to BCAA. Sydney has taken responsibility for BCAA's acknowledgements program ensuring that our donors and sponsors receive our heartfelt thanks each week. She has mastered merge-mail guaranteeing that our grant applicants receive prompt notice of their status. Thank you, Sydney for maintaining BCAA's reputation for responsiveness.



# Programs & Services cont.

BCAA's extensive email publication program is comprised of: 1) BCAA Arts Events Calendar sent twice monthly, 2) BCAA News & Deadlines and 3) Community Arts Opportunities Bulletins both sent monthly; and 4) Arts Advocacy Alerts and 5) Employment Opportunities Notices sent as needed. In 2006, 24 electronic **Arts Events E-mail Calendars** were sent promoting 1,226 events. At year-end there were 1450 subscribers, up from 1,256 in 2005, a 14% increase. Also transmitted in 2006 were the monthly **BCAA News and Deadlines** to 1,477 subscribers, up from 1,309 in 2005. Twelve issues of the **BCAA/Community Opportunities Bulletins** were sent to 1,344 subscribers, up from 1,228 in 2005, informing them of 109 studio spaces to rent, calls for entries and other arts information. Many recipients subscribe to all of the email publications. The **Employment Opportunities Service**, in its second year, sent 48 notices with information on 189 job positions to 97 subscribers.

In 2006, BCAA disseminated program information from the **BCAA NewStand** outside the BCAA office. 60 membership forms, 441 ArtsBeat Newsletters, 55 Addison Mini-Grant applications, 25 Neodata Endowment applications, 18 Neodata Fellowship applications, 90 Grant Writing Tip sheets, 75 Fiscal Agency applications, 58 AOW Call for Entries and 391 AOW postcards, 29 Business of Arts Workshop Flyers, and 12 Milash applications were taken.

Staff have continued to respond to requests for technical assistance and resource and referral information. This demand was met through **65 one-on-one meetings**, 9 less than prior year and approximately the same number of phone one/one resource and referral talks. The Executive Director sent **4,646 emails** and the Communications Coordinator sent **1,813** to individuals in response to requests for information to members, county citizens, board and volunteers.

The Arts Alliance's **website, [www.bouldercountyarts.org](http://www.bouldercountyarts.org)**, redesigned in 2006, continues to serve as a valuable resource and referral tool for the Boulder County Arts Community, as well as an important information source on the services we provide and the activities of our members. **422 members' websites** have been linked to the BCAA website. **102 arts resource websites** offering resource information pertinent to our members are linked to the website, up from 87 in 2005.

The **Boulder County Facilities Directory** is a comprehensive publication of the Arts Alliance, listing all the performances, classes and dance spaces available for rent in Boulder County including seating capacities, availability, stage type, A/V resources, cost and more. This directory was posted on the BCAA website in 2004 to make this necessary information more available to the entire arts community. In 2007, BCAA hopes to complete an Exhibits Spaces and Places Directory.

## *Programs & Services, cont.*

The highlight of our artists' services is the **Business of Arts Workshop Series**, in its tenth year, co-sponsored with Boulder Arts Commission (BAC) and held at the Boulder Public Library, Boulder Museum of Contemporary Art, at the D Barn in Longmont and, new in 2006, at The Dairy Center for the Arts. In 2006, **10 workshops** were presented with **140 attendees**, an average attendance of 14 participants equaling half of the number in 2005. This was due in large part to two factors -- that we are now charging for the workshops and that many attendees have gained the skills in previous workshops offered in the past. Workshop topics and number of attendees included: A New Framework for Building Participation in the Arts (15) Audiences: Who They Are and What They Think (4), Branding & Marketing the Arts (12), Publicity, Promotion & Public Relations (16) Career Development for Visual Artists (27), Learn How to Introduce Yourself and Your Portfolio to a Commercial Gallery (31), Perfecting Budgets When Grant Writing for the Arts (7), Program Evaluation & Effectiveness (15), Best Bookkeeping Practices (3), Tax Considerations for Artists & the Self Employed (10).

We continued to present **Grant Coaching Sessions** one week prior to BCAA grant deadlines. Four sessions were offered, which were attended by **65 individuals** for an average attendance of 16 up by 33% since 2005. In addition, we offered two Fiscal Agency Coaching Sessions and two Grant Coaching Sessions for the SCFD prior to their grant deadline serving an additional **17 individuals**.

Through the generous donation of expertise by accountant Noel Hefty, **Learn to read a Financial Statement**, one-on-one consultations were continued. In an effort to cultivate major donors to support BCAA activities and invest funds into a major initiative each year, **The Society of Boulder County Arts Patrons** hosts an event twice each year for donors who contribute more than \$1,000 annually.

I want you and your organization to have my many thanks for the good work you do, especially in the area of information sharing. The e-mail job posting information is especially useful--and immediately so! Plus the workshop notices are excellent--for encouragement, planning, and as reminders. So, again, many thanks for your communication work and the services provided--you link isolated individuals into the community, which is invaluable to all! So, I wanted to start the New Year right by thanking those that do so much to help others in the community succeed! All the best to you and yours, in support of the arts and community health!

Sincerely, Beth Isacke  
writer and member

## *Volunteers, cont.*

**Administrative & Event Volunteers:** Don Atwood, BCAA History Project; Sydney LaSasso, BCAA Acknowledgements Activator; Annette Neeson, Membership Process Queen and BCAA News Stand Program; Marty Wright, Computer Guru; Nicky Wolman, BCAA 40<sup>th</sup> Anniversary Celebration Event Coordinator; Elizabeth Elting, Photographer 40<sup>th</sup> Anniversary Celebration; Ana Marquez, Administrative Assistance; Tonny-Broe Parkin, Roustabout & BCAA 40th Anniversary Assistance; Janice Shayne, BCAA 40th Anniversary Celebration; Adrienne Floyd, Arts Advocacy Intern; Patrick Sandoval, Website Conversion; Kathy Hunter, Ana Marcus, Louis Romero, Chris Spitzer, Exhibit Spaces & Places Directory.

## *Membership*

At year end BCAA was serving 361 new or renewed members, down from 395 in 2005. This is due to the ebb and flow in the number of members based on renewal dates and lapses.

### **2006 Members' Residence**

Boulder 239  
Lafayette 18  
Longmont 39  
Louisville 16  
Lyons 14  
Niwot 4  
Nederland/Mountains Communities 13  
Superior/Eldorado Springs 3  
Denver Metro 6  
Colorado 8  
Outside Colorado 1

I have been to some of your events, and, after reading through your website...Thank you! What a service you offer us in the community. I didn't realize all you had to offer, or that anyone offered this kind of help for artists.

Thank you,  
Elizabeth Baron, Octopus League



## Financial Summary

### Support and Revenue

Memberships	\$ 13,967
Contributions	\$ 15,530
Grants	\$119,616
Events	\$ 5,222
In-Kind	\$ 32,996
Other	\$ 47
Net Assets Released from Restrictions	<u>\$196,247</u>
<b>Total Support &amp; Revenue</b>	<b>\$383,625</b>

### Expenses

Program Services	
Grant Distributions	\$183,794
Other	\$127,845
Support Services	
Management & General	\$ 41,783
Fundraising	<u>\$ 9,506</u>
<b>Total Expenses</b>	<b>\$362,928</b>

## In-Kind Contributions

In-kind goods and services valued at \$36,611 were received in 2006, up from \$24,980 in 2005. This includes \$6,000 pro-bono legal fees donated by Cooley Godard Kronish LLP who revised the Neodata Endowment Agreement and the staff time devoted by partner organizations to the Audience Development Initiative. In-kind does not include the 30+ businesses that honor the **Arts Card** and provide discounts to Arts Alliance members.

**Donors:** Audience Development Initiative Partners, Barnes & Noble, Boulder Outlook Motel, Brock Publishing Corporation, Business of Arts Workshop Presenters, C Street Studios, Chase Bank, Cooley Godard Kronish LLP, Eight Days a Week, Elizabeth Elting, Hard Copy Solutions, Auction Donations, Celebration Food & Beverages, Raffle Donations, Laurie Dameron, Malia Thompson, Marty Wright, Naropa University, Old Firehouse Art Center, Robert Baird Securities, Sidewalk Cafe Design - Eliana Berlfein, The Dairy Center for the Arts, The Wolfe Pack, Inc.

## Programs & Services

### BCAA is proud of its many accomplishments in 2006

This year was **BCAA's 40th Anniversary**. The Annual Celebration, sponsored by Robert Baird Securities, Roche Colorado and Scripps Howard Foundation honored the many citizens who served on the board of directors during the past four decades. Neodata Poetry Fellow, Jack Collom, read a poem dedicated to BCAA and Nancy Cranbournes' *40 Women Over 40* dance troupe and Boulder Chorale (also celebrating their 40th anniversary) performed. An exhibition highlighting the organization's many accomplishments was presented at the Boulder Public Library and in The Dairy Gallery. A raffle featuring two roundtrip tickets from Frontier Airlines as the first prize, a weekend at Winter Park Mountain Lodge and pairs of tickets to our premier cultural attractions raised significant funds for BCAA.

BCAA was honored to receive a **National Endowment for the Arts Access to Excellence Grant Award** of \$23,000 which was matched by the Boulder County Commissioners along with the Boulder Economic Council, Lafayette Chamber of Commerce, Longmont Area Economic Council, and the SDFD Boulder County Cultural Advisory Committee. To implement the grant, BCAA originated an **Audience Development Planning Initiative** during 2006 in partnership with ten premiere cultural arts organizations. This year-long research and planning project culminated with an all day workshop in which each organization designed audience development strategies that will result in increased participation in each organization's programs and greater economic impact for local communities.

A complete **BCAA website re-design** was made possible by Eliana Berlfein, Sidewalk Cafe Designs, Patrick Sandoval, Marty Wright, BCAA's Computer Guru, and Charlotte LaSasso, BCAA Communications. It provides comprehensive information about BCAA's programs, services and resources for arts in Boulder County.

In 2006, acting as **advocates for the arts**, BCAA board, staff and an advocacy intern worked to develop awareness of key issues facing artists and cultural groups in Boulder County. Twenty five **BCAA Arts Advocacy Alerts** were sent to **1,108 subscribers**, up from 984 in 2005. The Executive Director serves as VP of the Arts for Colorado Board of Directors, a strong arts advocacy group for the state of Colorado.

# Board of Directors & Staff

## 2006 Board of Directors

### Kathy Mackin – President

At-Large/Visual Arts – 2001-2007  
Kathy Mackin Fine Arts

### Tom Brock - Vice President

At-Large - 2002-2008  
President & CEO, Brock Publishing Company

### Cathleen A. Devaney - Treasurer

At-Large – 2003-2009  
Senior Auditor, Colorado Trust

### Nicole Gervace - Secretary

Literature – 2005-2008  
Poet & Founder, Infinitea Kombucha

### Ann Beer

Music – 2003-2009  
Freelance Violinist

### Lisa Bell

Music 2005-2008  
Principal, Crescendo Communications

### Joe Cassidy

At Large – 2006-2009  
Assistant Vice President  
Extended Studies Naropa University

### Priscilla Cohan

Visual Arts – 2004-2007  
Co-founder, Confluence Community Arts  
Lyons Arts & Humanities Council

### Pat Connelly

Dance – 2003-2009  
Blue Moon Dance Company  
Connelly Business Systems

### Lynn Fleming

Theatre – 2006-2009  
President, Coal Creek Community Theatre

### Donna Gartenmann

At Large – 2006-2009  
Boulder Arts Commission  
Cultural Program Director  
Boulder Public Library

### Losang Gyatso

Visual Arts – 2006-2009  
Mechak Center for Contemporary Tibetan Art

### Alphonse Keasley

Theatre – 2006-2009  
Shakespeare Oratorio Society  
Minority Arts & Sciences Program  
University of Colorado

### Mary Ann Mahoney

At-Large – 2003-2009  
Exec. Director, Boulder Convention & Visitors Bureau

### Maureen McCoy

At-Large – 2003-2009  
Exec. Director, Longmont Council for the Arts

### Sally Mier

Video/Film – 2001-2007

### Tony Perri

Media – 2006-2009  
President, Boulder TV

### Malia Thompson

Visual Arts – 2005-2008  
Old Firehouse Art Center

## 2006 Staff

**Alison Moore**, Executive Director

**Charlotte LaSasso**, Communications Coordinator

# Arts Card Discounts

Alchemy Four, Alpine House Calls, The Art Affair, Art Hardware Art Warehouse, Bantaba World Dance and Music, Bolder Body Wear, Double Entries, Boulder Bookstore, The Boulder Outdoor Market, Boulder School of Music, Boulder Acting Group, Boulder Conservatory Theatre, BMOCA, Boulder Philharmonic & Boulder Ballet, Angela Bowman, Dr. Elliott Higgins, Canon Dental, Chautauqua Silent Film Series, Colorado Coffee Company, Colorado Music Festival, Colorado Shakespeare Festival, CU Boulder Theatre & Dance Dept., CU Concerts at the College of Music, Danny's Video Services, Eight Days a Week, Robert Epley, Fastframe, Fiori Flowers, The Great Frame Up & Artist Gallery, Christina Kiffney Photography, Longmont Theatre Company, Mary Wohl Haan/ Haan Dances, Hard Copy Recycling & Eco Gifts, Many Mountains Moving, Marty, Lyle, and Doty, L.L.C., Mercury Framing, Mike's Camera, Minuteman Press, Naropa University Extended Studies, The Nomad Theatre, Open Door Dance Theatre, People Productions, The Photographic Resource, Prosperity Quilt Shoppe, Sentry Insurance, Silverstar Printing, Uppercase Design, John Vega, Janyce West, Inc., 8th Street Wine Library

## Annual Event Contributors

Many thanks to the donors and volunteers who helped make our 40th Anniversary & the 2006 Annual Members Celebration & Cake Auction a grand success!

Sarah Amorese, Don Atwood, Paul Barchilon, Mystie Brackett, Tonny-Broe Parkin, Tom Brock, Kevin Caron, Priscilla Cohan, Pat Connelly, Brian Curtiss, Cathy Devaney, Elizabeth Elting, Adrienne Floyd, Sarah Goodroad, Carmen Horn, Sonia Hostrum, Kathy Hunter, Sydney LaSasso, Sandy Locke, Kathy Mackin, Mary Ann Mahoney, Mike Malenock, Maureen McCoy, Lisa Michot, Gail McSpadden, Sally Mier, Annette Neeson, Caitlin Rucker, Charmain Schuh, Janice Shayne, Jen Sher-Machherndl, Malia Thompson, Nina Wadlinger, Nicky Wolman, Marty Wright & Amy Zeiger.

Thank you to Nancy Cranbourne & her Dancers:

Debby Belote, Nini Coleman, Linda Coons, Lynn Joy Israel, Gail Hildebrandt Keeler, Bonnie Lavelle, Gina Liggett, Jill Nagel-Brice, Deborah Malden, Lisa Nelson, Jennifer Svendsen-Delaney.

Raffle Donors: Frontier Airlines, Winter Park Mountain Lodge, Frequent Flyer Productions, Colorado Shakespeare Festival, Lemon Sponge Cake Contemporary Ballet, Boulder Philharmonic, Third Law Dance Theatre, Old Firehouse Arts Center, Rocky Mountain Center for Musical Arts.

Cake Sponsor: Shamane Bake Shoppe

# Funders

BCAA was honored to receive a **National Endowment for the Arts, Access to Excellence Grant Award** of \$23,000, which was matched through funds received by Boulder County Commissioners along with the Boulder Economic Council, Lafayette Chamber of Commerce, Longmont Area Economic Council, and the SCFD Boulder County Cultural Advisory Committee and the Boulder Arts Commission.

**2006 Government Grants:** Scientific Cultural Facilities District, \$26,630; National Endowment for the Arts, \$19,625; City of Boulder Arts Commission, \$17,296; Boulder County Commissioners, \$11,000; Boulder Economic Council, \$8,000; Longmont Area Economic Council, \$1,000.

**2006 Foundations:** The Denver Foundation, \$20,000; Thendara Foundation, \$5,000; Scripps Howard Foundation, \$1,000.

## 2006 Corporate Sponsors:

Robert Baird & Company/Kevin Kelley, \$2,500; Boulder Municipal Employees Federal Credit Union, \$500; Photo Craft, \$500; 8 Days a Week, \$500; Millenium Harvest House, \$190.



**2006 Individual Donors (\$12,515):** Airworks, Alison & Kurt Burghardt, Amy Clay, Arts for All Children, Audrey Fishman Franklin, Benita Duran, Bradley A. Feld and M. Amy Batchelor, C. Steiner, Lyra Mayfield, Caryn Carbonaro, C-COM, Community Shares of Colorado, Creative Conventions, Cynthia Katsareli, Diana Tripp, Donald Atwood, Dorothy M. Read, Elizabeth Black, Harold & Ingrid Beche, Jane Oniki Boas, Joan Markowitz, Joe Bobich, John Baker-Batsel, Josephine W. Heath, Photo Craft, Joy B. Rucker, Karen Ripley, Larry Gold, Linda J. Lunbeck, Margot & Chris Brauchli, Mark Addison, Mary Wohl Haan, Noel Hefty, Patricia Bramsen, Robert Sher-Macherndl, Susan Strok, Telluris Corporation, Thomas C. Read, Vanessa L. Black, William L. Lowrey

**Board Contributions (\$3,215):** Mary Ann A Mahoney, Thomas Brock, Donna Gartenmann, Lisa M. Bell, Maureen E. McCoy, Alphonse Keasley, Cathleen A. Devaney/The Colorado Trust, Connelly Business Systems, Inc., Lynn Flemming, Anne Beer, Nicole D. Gervace, Mary Ann A Mahoney, Tony Perri, Sally Mier, Losang Gyatso

**Community Shares Donors:** Donna Gartenmann, Angela Holley, Michael Smith, Larry McDaniel, Seth Townsend, Lori Bird, Mimi Bergen, Dale Case, Dave Hoerath, Quinn Rennerfeldt.



**Boulder County  
Arts Alliance**

2590 Walnut St., Suite 9, Boulder, CO 80302  
303.447.2422 [www.bouldercountyarts.org](http://www.bouldercountyarts.org)

# Annual Report 2006



[www.bouldercountyarts.org](http://www.bouldercountyarts.org)

Boulder County Arts Alliance (BCAA), your non-profit membership organization has been bringing the arts to life for 40 years by providing leadership, resources and advocacy for the Boulder County arts community. BCAA's aim is to help artists and cultural organizations help themselves and, by doing so, ensure that the arts thrive at the heart of our community. The mission of Boulder County Arts Alliance is to educate, promote, and support artists and cultural organizations throughout Boulder County by:

- Providing time, expertise, money and opportunities to the arts and cultural community;
- Facilitating communication and cooperation among artists, audiences, and art agencies;
- Acting as an advocate for arts and culture.

This report describes how we achieved our mission in 2006 through programs, services and grants with the dedication of numerous volunteers, community supporters and arts advocates and funders.

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