

## OUR FUNDERS

**2007 Government Grants:** Scientific Cultural Facilities District, SCFD \$24,675, Boulder County \$20,000, Boulder Arts Commission \$5,000, 3rd Law \$500, Boulder Museum of Contemporary Art \$500, Frequent Flyers \$500, Old Firehouse Art Center \$500, Open Studios \$500, Rocky Mountain Center for Musical Arts \$500

**2007 Foundation Grants:** The Denver Foundation, \$20,000; The Community Foundation \$1000; Scripps Howard Foundation, \$1,000

**2007 Corporate/Business Sponsors:** Roche Colorado \$2,500, Robert Baird Securities \$1,500, Boulder Municipal Employees Credit Union \$500, Millennium Harvest House \$486, Kyde Capital Strategies LLC \$250, Community Resource Center \$100



**2007 Individual Donors (\$7,033.99):** Mark Addison, Arts for All Children, Ann Alexander Bain, Evelyn Bassoff, Anne Beer, Kathy Beeck, Lisa Bell, Tom Brock, Annette Bruce, Betsy Burton, Ron Claman & Tova Jacober, Laurie Clark, Priscilla Cohan, Jeffrey Cox, Community Shares, Pat Connelly, Brian Curtiss, Danse Etoile Ballet, Cathleen Devaney, Felicia Dryden, Lynn Flemming, Donna Gartenmann, Suzanne Hough, Kathy Hunter, Alphonse Keasley, Kevin & Rhonda Kelley, Gretchen & Neil King, Rita Kotter, Linda Lunbeck, Kathleen Mackin, Mary Ann Mahoney, Maryagnes Aya Medrud, Sally Mier, Network for Good, James A. Palmer & Sharon MacDougall Palmer, Dorothy M. Read, Thomas C. Read, Karen Ripley, Kent Rucker, Sharon Samson, Sara Sheldon, Malia Thompson, Colleen Tucker

On the cover [l-r]: Longmont Jazz Association, John King sculpture, Lemon Spongecake Contemporary Ballet



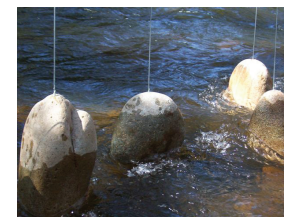
**boulder county ARTS ALLIANCE**

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303.447.2422 [www.bouldercountyarts.org](http://www.bouldercountyarts.org)

## 2007 ANNUAL REPORT

### boulder county ARTS ALLIANCE

educate promote support ARTS & CULTURE



Boulder County Arts Alliance [BCAA] Board and Staff are proud to be part of this organization that has supported the arts in Boulder County since 1966. As the county's only multi-disciplinary arts service organization, our vision is to ensure that the arts and culture thrive at the heart of our communities. The mission of the Boulder County Arts Alliance is to educate, promote, and support artists and cultural organizations throughout Boulder County by:

- Providing time, expertise, money and opportunities to the arts and cultural community
- Facilitating communication and cooperation among artists, audiences, and art agencies
- Acting as an advocate for arts and culture

This report describes how we achieved our mission in 2007 through programs, services and grants with the dedication of numerous volunteers, community supporters and arts advocates and funders.

**[www.bouldercountyarts.org](http://www.bouldercountyarts.org)**

#### What's inside

Board of Directors and Staff.....	2
Programs & Services.....	3-5
Grant Programs.....	6
Exhibit Program.....	7
Volunteers.....	8

Membership Program.....	9
Financial Summary & In-Kind Contributions.....	10
Event Contributors.....	11
Funders.....	back page

## board & STAFF

### 2007 Board of Directors

Tom Brock - President  
At-Large - 2002-2008  
President & CEO,  
Brock Publishing Company

Cathleen A. Devaney - Vice President  
At-Large – 2003-2009  
Senior Auditor, Colorado Trust

Pat Connelly - Treasurer  
Dance – 2003-2009  
Blue Moon Dance Company/  
Connelly Business Systems

Lynn Fleming - Secretary  
Theatre – 2006-2009  
Coal Creek Community Theatre

Kathy Mackin – Past President  
At-Large/Visual Arts – 2001-2008  
Kathy Mackin Fine Arts

Kathy Beeck  
Film/Video 2007-2010  
Director, Colorado Film Society/  
Boulder International Film Festival

Anne Beer  
Music 2006-2009  
Freelance Violinist

Lisa Bell  
Music 2005-2008  
Crescendo Communication

Betsy Burton  
Visual Arts 2007-2010  
Blue Horse Fine Arts

Alex Furman  
At-Large – 2007-2010  
Greenberg Traurig LLP

Donna Gartenmann  
At-Large – 2006-2009  
City of Boulder Arts and Culture

Alphonse Keasley  
Theatre – 2006-2009  
Shakespeare Oratorio Society/  
Minority Arts & Sciences Program  
University of Colorado

Mary Ann Mahoney  
At-Large – 2003-2009  
Exec. Director, Boulder  
Convention & Visitors Bureau

Maureen McCoy  
At-Large – 2006-2007  
Longmont Council for the Arts

Tony Perri  
Media – 2006-2009  
President, Boulder TV

Sharon Samson  
At-Large – 2007-2010  
Evolving Strategies/Samson  
Designs

Malia Thompson  
Visual Arts – 2005-2008  
Old Firehouse Art Center

### 2007 Staff

Carey Southwell  
Executive Director

Charlotte LaSasso  
Communications Manager

## arts card DISCOUNTS

The Arts Card Discount program was discontinued as of December 31, 2006 due to a perceived lack of use. However, the response from many of our members and requests from many arts organizations to provide this service prompted the BCAA staff and Marketing Committee to reconsider and redesign the program. Look for the new BCAA Passport to the Arts in 2008.

*"As a visual artist and Boulder resident for the past 30 years, I have witnessed the excellent work that BCAA has done in supporting numerous local artists. I have seen the agency expand to meet the growing needs of community and the growth has only been positive. Thanks to BCAA." – Maria Neary*

## annual EVENT

Many thanks to the donors and volunteers who helped make our 2007 Annual Members Celebration and 10th anniversary of the BCAA/Addison Mini-grant a grand success!

**Volunteers:** Lisa Bell, Tom Brock, Priscilla Cohan, Annette Coleman, Pat Connelly, Brian Curtiss, Cathy Devaney, Kathy Hunter, Sydney LaSasso, Judy Lee, Kathy Mackin, Mary Ann Mahoney, Mike Malenock, Maureen McCoy, Jessie McLean, Sally Mier, Annette Neeson, Tonny-Broe Parkin, Caitlin Rucker, Mark Rucker, Ken Sanville, Todd Sargent, Charmain Schuh, Malia Thompson, Marty Wright & Amy Zeiger.

**Donors:** Frontier Airlines, Colorado Shakespeare Festival, Boulder International Film Festival, Black Cat, Boulder Philharmonic, Colorado Music Festival, Frequent Flyers Productions, Inc., Danse Etoile Ballet, Inc., Coal Creek Community Theater, Old Firehouse Art Center, Rocky Mountain Center for Musical Arts, Colorado Film Society, Adjei Abankweh, Mary Johnston, Laura Tyler, Blue Moon Dance Company, Mary Wohl Haan, Sally Sandoe, Joanna B. Lynden, Avery Brewery, Superior Liquor, Savory Cuisine, Dushanbe Teahouse, Haystack Mountain Goat Cheese, Spice of Life Catering, Izze Beverage Company, Eldorado Artesian Springs, Inc., Breadworks, Southern Sun, Amy Zeiger

## financial SUMMARY

### Support and Revenue

Memberships	\$14,775
Contributions	\$11,724
Grants	\$81,011
Events	\$4,131
In-Kind	\$26,383
Other	\$38,139
Artist Support Services	\$172,198
Interest/Dividends	\$92,258
<b>Total Support &amp; Revenue</b>	<b>\$414,236</b>

### Expenses

Personnel	\$114,776
Office Expense	\$30,929
Outside Service	\$32,792
Grant Distributions	\$211,339
<b>Total Expenses</b>	<b>\$389,836</b>

## in-kind CONTRIBUTIONS

In-kind goods and services valued at \$26,383 were received in 2007 from the following businesses and individuals: Barnes & Noble, Robert Baird Securities, Inc., Brock Publishing Company, BTV54, C-Street Studios, Celebration Food & Beverages, Chase Bank, Community Resource Center, Dairy Center for the Arts, Elizabeth Elting; Ken Sanville; Naropa University, Performers, Raffle Donations, Jared Polis Foundation, Ken Sanville, Marty Wright

*"We are so grateful to have the BCAA promoting, supporting, and advocating for the arts in Boulder County. Any successful arts community needs such an organization, and the BCAA is one of the best I've seen."* – Phillip Sneed, Producing Artistic Director, Colorado Shakespeare Festival

## programs & SERVICES

### BCAA is proud of its many accomplishments in 2007

2007 marked the 10th Anniversary of the BCAA/Addison Mini Grant. The purpose of the grant is to provide a "leg up" by supporting the work of emerging artists. The 2007 Annual Celebration sponsored by Robert Baird Securities, Roche Colorado honored the artists who have received the BCAA/Addison grant over the past 10 years. Performances for the evening included Mary Wohl Hann, Blue Moon Dance Company, Shakespeare Oratorio Society, Flowering Bones, Mary Johnson, Adjei Abankwah and members of the Bao Bao Festival. An exhibition by artists funded by the BCAA/Addison Mini Grant was presented in The Dairy Gallery. A raffle featuring 2 round-trip tickets from Frontier Airlines as the first prize, a weekend at Winter Park Mountain Lodge and pairs of tickets to premiere cultural attractions raised significant funds for BCAA.

BCAA was honored to receive a National Endowment for the Arts Local Arts Agencies Access to Excellence Grant Award of \$23,000, which was matched by Boulder County Board of Commissioners along with the Boulder Economic Council, Lafayette Chamber of Commerce, the Longmont Area Economic Council, and the SCFD Boulder County Cultural Advisory Committee. In 2007, BCAA implemented the final phase of the Audience Development Planning Project in partnership with 10 Partner and 7 Affiliate cultural arts organizations. This two year-long research and planning project culminated with a final report which disseminates each organization's audience development strategies which have resulted in increased participation in each organization's programs and greater economic impact for local communities.

**BCAA hires a new Executive Director.** In 2007 Executive Director, Alison Moore resigned her position and moved with husband Mark Rucker to British Columbia. Alison is now the Development Director for the Ballet Kelowna. BCAA would like to thank Alison for her years of dedicated service and the energy and vitality she brought to the organization. With her leaving, the Board of Directors hired a new Executive Director, Carey Southwell who brings with her many years of non-profit management expertise. We wish to extend a warm welcome to Carey and look forward to prospering in the coming years under her guidance.

### **Business of Arts Workshop Series**

The highlight of our artists' services is in its eleventh year, cosponsored with Boulder Arts Commission (BAC) and held at the Boulder Public Library, Boulder Museum of Contemporary Art, the D Barn in Longmont and, The Dairy Center for the Arts. In 2007, nine workshops were presented focusing on a variety of topics.

This popular workshop series provides information geared to support arts organizations in their day to day business operation. Workshop topics included:

**Knowledge from Wallace:** Wallace Foundation – Building Participation in the Arts

**Audience Development Part 1:** What do they Want and What Keeps Them Away?

**The Logic Model for Program Evaluation**

**Audience Part 2:** What are People Around the Nation doing to Attract Audience Members?

**Audience Part 3:** What are you doing to Attract More Members?

**Reaching Out to the Latino Community**

**Grant Writing with Integrity**

**Web Development Basics:** Developing an Online Portfolio

**Outreach to the Gay and Lesbian Community**

### **Creativity Series**

A new 4-part workshop examining the nature, the process and the expression of creativity. Workshop topics included:

**Cosmology of Creativity**

**Creative Sparks**

**Personal Language of Creativity**

**The Culture of Creativity**

### **Fiscal Agency & Grant Coaching Sessions**

BCAA continues to present coaching sessions one week prior to BCAA grant deadlines. Four sessions were offered, two each for the BCAA/ Neodata Grant and the BCAA/Addison Mini Grant. In addition, we offered two Fiscal Agency Coaching Sessions in 2007.

**Administrative & Event Volunteers:** Sydney LaSasso, Annette Neeson, Marty Wright, Tonny-Broe Parkin,, Kathy Hunter, Christina Brady, Eric Holden Young, Mary Horricks, Emily Reitman, Kelsie Rowan, Don Atwood, Angie Simmons, Judy Lee, Cary Lopez, Tina Marquis, Jessie MacLean, Richard Turbiak, Walter Wood, Danielle Nipe, Annette Coleman, Juliette Laurel Strauss, Eliana Berlfein, Robert Castellino, Cynthia Sliker, Chris Pieper, Tommy Brock, Alex McLain, Sarah Horton

**2007 Volunteers of the Year - The Heart of the Corps:** Many, many thanks to our dedicated volunteers, especially the heart of the corps, Don Atwood, Sydney LaSasso, Annette Neeson, Tonny-Broe Parkin and Marty Wright. Week after week, for the past several years, they have shown up to offer their time and considerable talents to Boulder County Arts Alliance. They are an integral part of the BCAA team and we couldn't accomplish all that we do without them.

## membership PROGRAM

At year end BCAA served 347 new or renewed members, down from 361 in 2006. This is due to the ebb and flow in the number of members based on renewal dates and lapses.

### **2007 Members' Residence**

Boulder 222

Lafayette 16

Longmont 34

Louisville 17

Jamestown 4

Lyons 14

Niwot 8

Nederland 8

Superior 3

Ward 1

In Colorado, outside Boulder County 17

Outside Colorado 3

Our many accomplishments would not have been possible without the wonderful people behind the scenes providing valuable time and expertise and creativity. We are proud of the high level of service that we provide to our members and the community with an active, dedicated Volunteer Corps. This corps is comprised of a multi-disciplinary and multi-talented 17 member board, 28 administrative volunteers, 32 grant review panelists and jurors, 33 Business of Arts Workshop and Creativity Series presenters and 26 Annual Members' Celebration volunteers. A total of 2,850.5 hours of service were logged by our volunteers in 2007, which doesn't include those hours worked from home and not captured in our log.

**Workshop & Creativity Series Presenters:** Tanya Beer, Sharon Samson, Pat Connelly, Tara Williams, Noel Hefty, Scott Lyle, William Jones, Maura Troster Nunez, Malia Thompson, Shoshana Fanizza, Jimmy LaVita, Ken Sanville, Eliana Berlfein, Kathy Kucsan, Verna Wilder, Daniel Lucio, Sue Coffee, Angie Simmons, Joan Anderson, Timothy Weaver, Barbara Dilley, Rebekah West, Teri O'Neill, Kathy Kucsan, Kim Olson, Rebecca DiDomenico, Nina Rolle, Jack Collom, Carmen Ramirez, Richard Turbiak, Laura Sonderup, Jean Hodges, Robin Levanthal

**Grant Panelists BCAA/Addison [Winter 2007]:** Mark BCAA/Addison, Anne Beer, Lynn Fleming, Losang Gyatso, Sally Mier, Mike Parker, Gabriel Wilson. **BCAA/Addison [Summer 2007]:** Mark BCAA/Addison, Lynn Fleming, Marueen McCoy, Sally Mier, Karen Ripley, Gabriel Wilson. **BCAA/Neodata [Spring 2007]:** Chuck Arnold, Don Atwood, Robin Beeck, Randy Cumming, Cathy Devaney, Karen Gerrity, Mike Parker, Jim Wolf. **BCAA/Neodata [Fall 2007]:** Chuck Arnold, Robin Beeck, Cathy Devaney, Sally Elliott, Stephen Lester, Cecilia Pang, Gabriel Wilson. **Milash 2007:** Dawn Siebel, Claire Evans, Charmain Schuh.

**Art on the Walls Jurors [Spring 2007]:** Sally Elliott, Cary Lopez, Kathy Mackin, Annette Neeson, Jeff Oliver. **[Fall 2007]:** Betsy Burton, Sally Elliott, Steve Hackman, Grayson Hardman, Annette Neeson.

**Fiscal Agency Review Committee:** Pat Connelly, Cathleen Devaney, Sharon Samson

BCAA has an extensive email publications program comprised of  
**Arts Events Calendar** [sent twice monthly]  
**News & Deadlines** [sent twice monthly]  
**Community Arts Opportunities Bulletins** [sent once monthly]  
**Arts Advocacy Alerts** [sent as needed]  
**Employment Opportunities Notices** [sent as needed]

During 2007 each notification was sent to over 1,500 recipients.

BCAA disseminated program and grant information from the BCAA NewsStand outside the BCAA office. BCAA continues to use this forum to continue providing support to artists and arts organizations in Boulder County.

Staff have continued to respond to requests for technical assistance and resource and referral information. On a monthly basis staff met with 180 individuals, answered 696 phone calls and 491 emails in response to requests for information to members, county citizens, board and volunteers.

BCAA's full-featured website, [www.bouldercountyarts.org](http://www.bouldercountyarts.org), continues to serve as a valuable resource and referral tool for the Boulder County Arts Community, as well as an important information source on the services we provide and the activities of our members. Member's websites have been linked to the BCAA website. Additionally, arts resource websites offering resource information pertinent to our members are linked to the website.

The **Boulder County Facilities Directory** is a comprehensive publication listing of all the performances, classes and dance spaces available for rent in Boulder County including seating capacities, availability, stage type, A/V resources, cost and more. This directory was posted on the BCAA website in 2004 to make this necessary information more available to the entire arts community.

In 2007, BCAA also began work on an **Exhibits Spaces and Places Directory** to complement BCAA's Facility Directory.



## grant PROGRAMS

### BCAA administers three grant funds

BCAA/Neodata Endowment [\$26,750 awarded to 26 applicants]

BCAA/Addison Mini-Grants [\$11,000 awarded to 31 applicants]

Milash Artist Fellowship [\$1000 awarded to Ken Bernstein]

All grants applications are reviewed by knowledgeable peer grant committees. The total number of applications received in 2007 was 133, down from 143 in 2006. The total amount awarded through the BCAA/Neodata Endowment changes annually based on market fluctuations.

### BCAA provided Fiscal Agency for 35 artists or arts groups

Because they do not have 501(c)3 status, our Fiscal Agency Program allows artists access to foundation funds, corporate sponsorships and private donations. \$163,700 in funds were re-granted to these members, up from \$134,928 re-granted in 2006. This increase was due in part to Noah Moore's inspirational summer tour of diabetes camps, teaching diabetic kids juggling and about world travel.

The monies re-granted varies year to year based on the activities of the sponsored groups. Staff members host coaching sessions prior to each deadline. A year-end final reporting structure was implemented in 2007 to ensure that donor designated funds, which are re-granted to approved recipients, are accounted for by BCAA. This requirement also ensures that sponsored groups are managing their affairs at higher levels of professionalism.

### Fiscal Agency Program Recipients

Angela Simmons, Arts for All Children, Boulder Ensemble Theater Company, Boulder International Fringe Festival, Christa Ray, Danny Goldhaber, Eco Arts, Emily Harrison, Giving Voice Productions, Judith Frey, Kirsten Wilson, Noah Moore, Schiff Dance Collective, Sue Coffee, Woof! Productions.

*"BCAA has been an invaluable support to the work of both Sound Circle and the Resonance Women's Chorus. The fiscal agency offered by BCAA has been vital to us; ...and the intangibles inherent in the networking and community-building are extremely supportive and deeply appreciated."* – Sue Coffee, Director, Sound Circle

## exhibit OPPORTUNITIES

### Art on the Walls exhibits at Barnes & Noble 2007

Each artist's work is also featured in our online gallery  
[www.bouldercountyarts.org/html/walls\\_gallery.html](http://www.bouldercountyarts.org/html/walls_gallery.html)



Pam Horner  
January



Nina Barry  
February



Mary Mesch  
March



Charlotte  
Rossmann  
April



Niya Sisk  
May



Mike Brouse  
June



Heather Richardson  
July



Kira McCoy  
August



Kitty Melville  
September



Britta Ambauen  
October



Society for  
Creative Aging  
November



Lydia Pottoff  
December