

2008 Government Grants (\$35,800): Boulder Arts Commission, Colorado Council on the Arts, Scientific and Cultural Facilities District

2008 Foundation Grants (\$28,400): Community Foundation of Boulder, Denver Foundation, Scripps Howard Foundation

2008 Corporate/Business Sponsors (\$3,500): Baird Securities, Roche Colorado



2008 Individual Donors (\$12,161.60): Mark Addison, James Alleman & Barbara Miller, Jeffery Bahr, Bent Lens Cinema, Helen Braider, Margot & Chris Brauchli, Nathan Braddock, The Colorado Trust, Community Foundation of Boulder, Community Shares of Colorado, Creative Conventions, Richard Devin, Rebecca Didomenico, Kathryn Elliott, Felicia Furman, Donna Gartenmann, Mary Wohl Haan, Emily Harrison, Carol Heepke, Mary Hey, Frances & Elliott Higgins, Eve Ilse, Helayne Jones, Coleman & Marcia Kahn, Gretchen & Neil King, Rita Kotter, Sydney LaSasso, Mary Ann Mahoney, Carolyn Mayfield, Priscilla Brown McCutcheon, Sandy McLeod, Anthony Monteson, Network for Good, Jane Oniki, Steve Perry, Richard Reeves, Darcie Sanders, George Sanderson, Anne Sandoe, Colleen Tucker, Sophie Walker, Catherine Underhill, Jackie Van DenBoukamp

On the cover [l-r]: Angie Simmons, Evolving Doors Dance Project, Film about Columbine Elementary School in Boulder, "An Elementary Education", Ana Maria Hernando



boulder county ARTS ALLIANCE

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boulder county ARTS ALLIANCE

educate promote support ARTS & CULTURE



The Board and Staff are proud of the work that Boulder County Arts Alliance has done to support the arts in Boulder County since 1966. As the county's only multi-disciplinary arts service organization, our vision is to ensure that the arts and culture thrive at the heart of our communities. The mission of the Boulder County Arts Alliance is to educate, promote, and support artists and cultural organizations throughout Boulder County by:

- Providing time, expertise, money and opportunities to the arts and cultural community
- Facilitating communication and cooperation among artists, audiences, and art agencies
- Acting as an advocate for arts and culture

This report describes how we achieved our mission in 2008 through programs, services and grants with the dedication of numerous volunteers, community supporters and arts advocates and funders.

www.bouldercountyarts.org

What's inside

| | |
|-----------------------------------|-----|
| Board of Directors and Staff..... | 2 |
| Programs & Services..... | 3-5 |
| Grant Programs..... | 6 |
| Exhibit Program..... | 7 |
| Volunteers..... | 8 |

| | |
|--|-----------|
| Membership Program..... | 9 |
| Financial Summary & In-Kind Contributions..... | 10 |
| Event Contributors..... | 11 |
| Funders..... | back page |

board & STAFF

2008 Board of Directors

Cathleen A. Devaney - President
At-Large – 2003-2009
Senior Auditor, Colorado Trust

Pat Connelly - Treasurer
Dance – 2003-2009
Blue Moon Dance Company/
Connelly Business Systems

Lynn Fleming - Secretary
Theatre – 2006-2009
Coal Creek Community Theatre

Tom Brock - Past President
At-Large - 2002-2008
President & CEO,
Brock Publishing Company

Kathy Beeck
Film/Video 2007-2010
Director, Colorado Film Society/Boulder
International Film Festival

Jeffrey Bahr
Literature - 2008-2011
Set Software Systems

Anne Beer
Music 2006-2009
Freelance Violinist

Lisa Bell
Music 2005-2008
Crescendo Communication

Ashley Burns
At-Large - 2008-2011
Lafayette Cultural Arts Commission

Betsy Burton
Visual Arts 2007-2010
Blue Horse Fine Arts

Teri Davis Padilla
Visual Art - 2008-2011
Mural Arts for Social Change

Don Fried
Literature - 2008-2011
Playwright

Alex Furman
At-Large – 2007-2010
Greenberg Traurig LLP

Donna Gartenmann
At-Large – 2006-2009
City of Boulder Arts and Culture

Alphonse Keasley
Theatre – 2006-2009
Shakespeare Oratorio Society/
Minority Arts & Sciences Program
University of Colorado

Mary Ann Mahoney
At-Large – 2003-2009
Exec. Director, Boulder
Convention & Visitors Bureau

Sharon Samson
At-Large – 2007-2010
Evolving Strategies/Samson
Designs

2008 Staff

Carey Southwell
Executive Director

Charlotte LaSasso
Communications Director

Malia Thompson
Marketing & Programs Director

arts card DISCOUNTS

The Arts Card Discount program came back in 2008, due to popular demand. The response from many of our members and requests from many arts organizations to provide this service prompted the BCAA staff and Marketing Committee to reconsider and redesign the program. In 2008, discounts were offered on admission to music, dance and theater events.

"As a visual artist and Boulder resident for the past 30 years, I have witnessed the excellent work that BCAA has done in supporting numerous local artists. I have seen the agency expand to meet the growing needs of community and the growth has only been positive. Thanks to BCAA." – Maria Neary

annual EVENT

Many thanks to the donors and volunteers who helped make our 2008 Annual Members Celebration and 10th anniversary of the BCAA/Milash Representational Painter Award a rousing success.

Volunteers: Tom Brock, Lisa Bell, Lynn Fleming, Betsy Burton, Kathy Beeck, Pat Connelly, Laurie Dameron, Mary Ann Mahoney, Donna Gartenmann, Malia Thompson, Charlotte LaSasso, Sydney LaSasso, Evan Marquez, Linda Marquez, Sally Meir, Mike Malenock, Barbara Sorensen, Colleen Tucker, Richard Turbiak, Karen Spies, Amy Zeiger & Floral Design of the Rockies. Special thanks to the Dairy Center for the Arts for hosting the event.

Food and Beverage Sponsors: Avery Brewing Co., Betsy Burton's Chickens, Black Cat Restaurant, Boulder Dushanbe Teahouse, Eldorado Springs, Gateaux, Sugar Beet, Superior Liquor, Sunflower, Terroir

Raffle Sponsors: Boulder Ballet, Boulder Ensemble Theatre Co., Boulder Museum of Contemporary Art, Boulder Philharmonic Orchestra, Coal Creek Community Theatre, Colorado Film Society, Colorado MahlerFest, Colorado Music Festival, Colorado Shakespeare Festival, Frequent Flyers Productions, Hotel Boulderado, Lifthouse Condos, Mountain Community Music & Arts Assoc., Om Time, Q's Restaurant, Rocky Mountain Center for Musical Arts, Betsy Tobin, 3rd Law Dance/Theater

financial SUMMARY

Support and Revenue:

| | |
|-------------------------|----------------|
| Memberships | \$13,720.00 |
| Contributions | \$19,693.23 |
| Grants | \$63,200.00 |
| Events | \$6,334.20 |
| In-Kind | \$19,333.27 |
| Other | \$44,203.00 |
| Artist Support Services | \$204,881.89 |
| Interest/Dividends | (\$323,790.86) |
| Total Support & Revenue | \$47,574.73 |

Expenses:

| | |
|---------------------|--------------|
| Personnel | \$114,038.18 |
| Office Expense | \$28,472.61 |
| Outside Service | \$36,101.22 |
| Grant Distributions | \$232,842.08 |
| Total Expenses | \$411,454.09 |

in-kind CONTRIBUTIONS

In-kind goods and services valued at \$19,333.27 were received in 2008 from the following businesses and individuals: Avery Brewing, Barnes & Noble, Betsy Tobin, Boulder Ballet, Boulder Ensemble Theater Company, Boulder Museum of Contemporary Art, Boulder Philharmonic, Brock Publishing Corporation, Coal Creek Community Theater, Colorado Music Festival, Colorado Shakespeare Festival, Frequent Flyers Productions, Inc., Gateaux, Hotel Boulderado, Jeffery Bahr, Marty Wright, Mountain Community Music & Arts Assoc., Om Time, Planet Bluegrass Folks Festival, Q's Restaurant Rocky Mountain Center for Musical Arts, Superior Liquor, The Art Underground, The Dairy Center for the Arts

programs & SERVICES

BCAA is proud of its many accomplishments in 2008. These are some highlights:

2008 marked the 10th Anniversary of the BCAA/Milash Representational Painter Award. Thanks to the generosity of Tom Read and his mother, Dorothy Read, the Milash award was established in memory of Todd Milash, a representational painter. BCAA has been able to offer this award honoring the achievements of one outstanding representational painter each year. This year's Milash Award recipient was Irene Delka McCray. Irene's work was featured prominently in the Milash retrospective exhibit during our annual Members' Celebration in June. We were very proud of this exceptional exhibit which truly exemplified excellence in visual art.

In 2008 we were able to address the requests of numerous artists and arts administrators that have lamented the countless hours spent entering event listings into up to 25 different on-line calendar submission forms. Thanks to the generous offering of his time and technical expertise, Marty Wright modified commercially available calendar software to create a web-based calendar and submission form that allows the user to submit to one form which will then disseminate the information to multiple calendars. At the close of 2008, BCAA's submission form linked to two other community arts events calendars. We also initiated conversation with several other arts organizations and in 2009 we expect to link up to a half dozen more calendars.

Inclusiveness in the arts has been an important topic for BCAA since 2006. In 2008, we continued our round-table explorations, taking our understanding of the subtleties involved in cultivating a truly inclusive arts community to a much deeper level. As part of our inclusiveness initiative, in September we invited Mark Smith, of the Massachusetts Cultural Council and Alphonse Keasley, then Assistant Vice Chancellor for Climate and Community Engagement, CU-Boulder, to lead Boulder county artists and arts administrators in the first of a series of discussions titled, "Opening the Circle: Conversations about Exclusion and Inclusion." This provocative title set the tone for the honest and revealing discussions that ensued. We are looking forward to continuing these conversations throughout 2009.

Business of Arts Workshop Series

The highlight of our artists' services in its twelfth year, cosponsored with Boulder Arts Commission (BAC) and held at the Art Underground, in Louisville, Chautauqua Community House and The Dairy Center for the Arts. In 2008, 10 workshops and round-table discussions were presented focusing on a variety of topics. This popular workshop series provides information geared to support individual artists and arts organizations in their day to day business operation.

Workshop topics were:

Writing a Resume

How to Photograph Your Visual and Performing Art

Digital Image File Management

Portfolio Development

Insurance Concerns for the Artist & Arts Org

Grant Writing for the Arts

Be Your Own Best Promoter

Opening the Circle-Conversations about Exclusion and Inclusion:

Continuing our exploration of Inclusiveness in the Arts, BCAA hosted two round-table discussions. The first was facilitated by H. Mark Smith of the Massachusetts Cultural Council and Alphonse Keasley Assistant Vice Chancellor for Climate and Community Engagement, CU Boulder. The second was facilitated by Alphonse Keasley with Martha Clevenger and Jill Overlie of the Longmont Museum and Cultural Center, and Shoshana Fanizza of Audience Development Specialists:

In collaboration with Eco-Arts and presented by Dr. Susan Buhr, CIRES environmental scientist, BCAA hosted:

Walking the Talk: Journey to Sustainability for Artists

Fiscal Agency & Grant Coaching Sessions

BCAA continues to present coaching sessions one week prior to BCAA grant deadlines. Four sessions were offered, two each for the BCAA/Neodata Grant and the BCAA/Addison Mini Grant. In addition, we offered two Fiscal Agency Coaching Sessions in 2008.

2008 Volunteers of the Year - Marty Wright, BCAA Computer Wizard was our undisputed most valuable player in 2008. His contributions are too numerous to itemize but we are thrilled to note that he brought to fruition our long held aspiration to create an event calendar with capability to disseminate listings to multiple calendars via one submission form. In addition we are grateful to Annette Neeson for keeping membership acknowledgements flowing in a timely manner, Sydney LaSasso for making sure our donors are acknowledged weekly and Laurie Dameron for providing music every month at Art on the Walls at Barnes & Noble.

All Volunteers: Alex Furman, Alphonse Keasley, Ana Maria Botero, Angie Simmons, Anne Beer, Annette Neeson, Ashely Burns, Barbara Sorenson, Betsy Burton, Brandi Numendahl, Brian Curtiss, Britt Markey, Brooke Parkin, Caitlan Stephan, Carey Southwell, Cathy Devaney, Charlotte LaSasso, Charmain Schuh, Christina Brady, Christine McDonald, Chuck Arnold, Colleen Tucker, Cynthia Katsarelis, Dan Spencer, Dan Thompson, Deb Blankenship, Dick Devin, Don Fried, Donna Gartenman, Ellen Mahoney, Erik Holden-Young, Evan & Linda Marquez, Gabriel Wilson, Gary Guerriero, Glen Czapewski, Grayson Hardman, Greg Glasgow, Greg Kyde, Gus Spheeris, H. Mark Smith, Henry Beer, irene Joyce, Jeff Oliver, Jeffery Bahr, Jenny Phillips, Jeremy Bryson, Jodee Bennett, Karen Spies, Karina Wratschko, Kathleen Lanzoni, Kathy Beeck, Kathy Kuscan, Katie Elliott, Ken Hostyn, Ken Sanville, Kevin Kelley, Kurt Burghardt, Lauren McAllister, Laurence Delavney, Laurie Dameron, Lisa Bell, Lydia Pottoff, Lydia Young, Lynn Fleming, Malia Thompson, Mark Addison, Mark Leffingwel, ,Marty Wright, Mary Ann Mahoney, Mary Haan, Max Sauer, Michael Conti, Molly Recht, Monica McGuckin, Morgan O'Brien, Nanci McCutcheon, Nason Lamb, Nicole Gervace, Otis Lande, Pat Connelly, Patty Limerik, Peter Antonakos, Peter Steefe, Rebekah West, Richard Tubiak, Robin Beeck, Rose Lynch, Sally Elliott, Sally Meer, Sarah Goodroad, Scott Lyle, Sharon Samson, Stacy Turk, Stephen Lester, Steve Hackman, Susan Buhr, Susan Stephens, Susan Tannenbaum, Suzanne Van Scotter, Sydney Lasasso, Teresa Venturini, Terri Heety, Tom Brock, Tom Read, Walter Rumpf, William Jones, Wren Siegal

membership PROGRAM

At year end BCAA served 337 new or renewed members throughout Boulder county and beyond, down from 347 in 2007. This is due to the ebb and flow in the number of members based on renewal dates and lapses.

Our many accomplishments would not have been possible without the wonderful people behind the scenes providing valuable time, expertise and creativity. We are proud of the high level of service that we provide to our members and the community with an active, dedicated Volunteer Corps. This corps is comprised of a multi-disciplinary and multi-talented 17 member board, 109 administrative volunteers, 33 grant review panelists and jurors, 33 Business of Arts Workshop presenters and 21 Annual Members' Celebration volunteers. A total of 3408 hours of service were logged by our volunteers in 2008, which doesn't include those hours worked from home and not captured in our log.

Workshop Presenters: Scott Thomas Lyle, CPA, William F. Jones, Betsy Burton, Robin Beeck, Katie Elliott, Jim LaVita, Dick Devin, Cynthia Kasarelis, Teresa Anton, Ken Sanville, Rebecca West, Brook Parkin, Jenny Phillips, Mark Leffingwell, Lydia Pottoff, Katie Elliott, Eric Holden Young, Dick Devin, Robin Beeck, Linda Kozloff Turner, Stacy Turk, Tonya Cozad, Christine McDonald, Greg Glasgow, Eric Holden Young, Brandi Numenendahl, Dr. Susan Buhr, H. Mark Smith, Alphonse Keasley, Catherine Underhill, Shoshana Fanizza, Martha Clevenger, Jill Overlie

Grant Panelists:

BCAA/Addison Mini-grant: Mark Addison, Anne Beer, Deb Blankenship, Lynn Fleming, Mary Wohl Haan, Ellen Mahoney, Annette Neeson, Gus Spheeris, Malia Thompson, Colleen Tucker, Gabriel Wilson

BCAA/Neodata Endowment Grant: Chuck Arnold, Robin Beeck, Deb Blankenship, Michael Conti, Brian Curtis, Katie Elliott, Sally Elliott, Nicole Gervace, Sarah Goodroad, Irene Joyce, Charmain Schuh, Colleen Tucker

Milash Representational Painter Award: Ken Bernstein, Sally Elliot, Claire Evans, Charmain Schuh.

Art on the Walls Jurors: Betsy Burton, Sally Elliott, Steve Hackman, Grayson Hardman, Monica McGuckin, Jeff Oliver

Fiscal Agency Review Committee: Pat Connelly, Cathleen Devaney, Sharon Samson

BCAA has an extensive email publications program comprised of
Arts Events Calendar [sent twice monthly]
News & Deadlines [sent twice monthly]
Community Arts Opportunities Bulletins [sent once monthly]
Arts Advocacy Alerts [sent as needed]
Employment Opportunities Notices [sent as needed]

During 2008 notifications were sent to over 2,221 recipients.

BCAA disseminated program and grant information from the BCAA NewsStand outside the BCAA office. BCAA continues to use this forum to continue providing support to artists and arts organizations in Boulder County.

Staff have continued to respond to requests for technical assistance and resource and referral information. In 2008 staff met with 1864 individuals, conducted 5109 phone conversations and addressed 6404 emails in response to requests for information to members, county citizens, board and volunteers.

BCAA's full-featured website, www.bouldercountyarts.org, continues to serve as a valuable resource and referral tool for the Boulder County Arts Community, as well as an important information source on the services we provide and the activities of our members. Member's websites have been linked to the BCAA website. Additionally, arts resource websites offering resource information pertinent to our members are linked to the website.

The Boulder County Facilities Directory is a comprehensive publication listing of all the performances, classes and dance spaces available for rent in Boulder County including seating capacities, availability, stage type, A/V resources, cost and more. This directory is updated regularly to make this necessary information more available to the entire arts community.

In 2008, BCAA also continued work on an Exhibits Spaces and Places Directory to complement BCAA's Facility Directory, and released a revised edition of the "How to be Your Own Best Promoter" workbook.

grant PROGRAMS

The Arts Alliance administers three grant funds:

BCAA/Neodata Endowment [\$30,000 awarded to 30 applicants]

BCAA/Addison Mini-Grants [\$9,000 awarded to 18 applicants]

Milash Artist Fellowship [\$1000 awarded to Irene Delka McCray]

All grants applications are reviewed by knowledgeable peer grant committees. The total number of applications received in 2008 was 152, up from 133 in 2007. The total amount awarded through the BCAA/Neodata Endowment changes annually based on market fluctuations.

BCAA provided Fiscal Agency for 38 artists or arts groups

Because they do not have 501(c)3 status, our Fiscal Agency Program allows artists access to foundation funds, corporate sponsorships and private donations. \$168,143 in funds were re-granted to these members, up from \$163,700 re-granted in 2007. This increase was due in part to Marda Kirn's success in raising funds for her Eco Arts program.

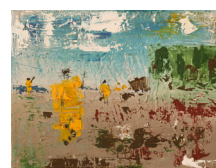
The monies re-granted varies year to year based on the activities of the sponsored groups. Staff members host coaching sessions prior to each deadline. A year-end final reporting structure was further refined in 2008 to ensure that donor designated funds, which are re-granted to approved recipients, are accounted for by BCAA. This requirement also ensures that sponsored groups are managing their affairs at higher levels of professionalism.

Fiscal Agency Program Recipients

Arts for All Children, BETC, Boulder International Fringe Festival, Carolyn Mayfield, Clarifier Project, Daniel Goldhaber, David Harris, Dragon Fly Arts, Eco Arts, Elizabeth Black, Evolving Door Dance Project, Gemma Wilcox, Giving Voice Productions, Isolde Hathaway, Joanna Rotkin, John King, Johnathan Bender, Judy Frey, Ken Bernstein, Kirsten Wilson, Menorah, MM Productions, Mudslingers Pottery, Inc., Nancy Cranbourne, Noah Moore, Now or Never Theater, Pearl Ubinger, Rebekah West, Resonance Women's Chorus, Schiff Dance Collective, Shakespeare Oratorio Society, So Young Lee, Sound Circle, square product theater, Stephany Roscoe, Telling Stories, Woof Theater Productions, 24 Hour Boulder Shoot Out

exhibit OPPORTUNITIES

2008 marked our twelfth year of Art on the Walls exhibits at Barnes & Noble (B&N). Additionally, we expanded the program to two new venues, McGuckin Design Center (MDC) and the Boulder Public Library (BPL). A portion of the sales of artwork helps to support BCAA services.



Laurence Delaunay
January B&N



Kathleen Lanzoni
February B&N



Colleen Tucker
March B&N



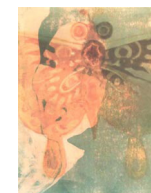
Susan Stephens
April B&N



Peter Steele
Feb BPL, May B&N



Rose Lynch
June B&N



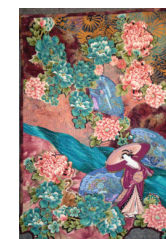
Lydia Young
Sep-Dec MDC,
July B&N



Ana Maria Botero
August B&N



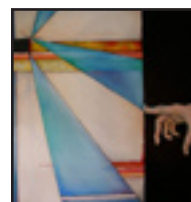
Wren Siegel
September B&N



Nanci McCutcheon
October B&N



Society for
Creative Aging
November B&N



Brit Markey
December B&N



Leah Prusiner
Jun-Aug MDC



Lyle Rosbothom
December BPL